



**Janice Lukes
For City Councillor
St. Norbert Ward**

Dear Parent Council member,

I am providing you with this overview to help you understand why it is VERY IMPORTANT as a parent and community member to **make an informed decision on who you vote for** in the upcoming City Election.

An EFFECTIVE and EXPERIENCED City Councillor can have a tremendously positive impact on the school community.

I am running to be your City Councillor BUT I want you to clearly understand how I can be effective for you and how my 14 years of experience with schools and the school community can positively impact you and our community – when I am elected.

1. I'd like to familiarize you with the work I have initiated and accomplished with students, parents, Pembina Trails School Division and schools throughout Manitoba:

- Ecole St. Avila
- Dalhousie School
- Ryerson School
- Ecole Noel Ritchot School
- Viscount Alexander School
- Acadia School
- Ft. Richmond Collegiate
- Every English and French School in Manitoba

2. It's important you understand the significant role an effective, experienced City Councillor can have working with Parent Council AND community directly related to:

- Transportation safety for students walking and cycling
- School Ground Greening Support
- Funding opportunities

3. And - it's definitely overwhelming, but I'd like to share how communities and individuals have acknowledged my dedication, work ethic and accomplishments.



CAN I MAKE A REQUEST TO YOU? Can you please share this information so others can also become well informed:

- Please share via email, Facebook (Janice Lukes), twitter (@JaniceLukes), word of mouth and at the dinner table - with family, friends and the community.
- This information can also be found electronically on my website www.JaniceLukes.ca under **'Latest News'** along with additional information in the **'Experience'** section highlighting the many other projects I've been involved in over the past 14 years.

I have triplet boys and have been involved on the Parent Committee, and far too many 'sub committees' since their first day of kindergarten! And I love it and will continue to be on school committees and involved in their education till they finish university! Kids are our future; for us individually and for our community. I truly believe and know from experience, helping them helps everyone.

If you would like to meet with me on a specific issue, learn more about the work I've done, or just talk to me, please call the campaign office team at (204) 952-6878 and we will arrange a date.

Thank you for your time and, as a parent of three boys, I have to be honest - there is a special joy in waving them goodbye as they head off to school in September 😊

Sincerely,

Janice Lukes

WHERE and WHEN to VOTE:

- See complete details website under 'VOTE' www.JaniceLukes.ca
- Please make the effort to get out and VOTE at either the advanced Voting polls or on Election Day on October 22nd
- One VOTE makes a huge difference.
- The right person and leadership in working with community can make a huge difference.

AN EFFECTIVE CITY COUNCILLOR CAN POSITIVELY IMPACT SCHOOLS & COMMUNITY

BY ENABLING IMPROVED GREEN SPACE

- An effective City Councillor can support and encourage partnership development with the City, Parent Council and community to access city resources, funding opportunities, and city services to improve green space and outdoor recreational opportunities on and around school grounds.



LUKES RESULTS:

- Janice understands how to develop partnerships with community and the City.
- Janice has worked with the City, Parent Councils AND the following schools to enable: new trails, nearby skateboard parks, play structures, environmental drainage, outdoor classrooms, seating areas and more.
- Feel free to contact the parent committee or principal at any of these schools:
 - Ecole St. Avila
 - Dalhousie School
 - Ryerson School
 - Ecole Noel Ritchot School
 - Viscount Alexander School
 - Acadia School

BY WORKING TO IMPROVE TRANSPORTATION around SCHOOLS

Active & Safe
ROUTES TO SCHOOL

- City Councillors can provide support to Parent Councils to improve safety on City streets surrounding schools.

LUKES RESULTS:

- Janice has partnered and worked with the City and schools to improve safety for students by:
- Securing upwards of \$2Million for active transportation infrastructure improvements on the roads surrounding schools in the Ft. Richmond area (new sidewalks, crosswalks, pathways, way finding signage, and more)
- Janice understand what it takes to enable road safety infrastructure improvements.



TRANSPORTATION

These are just two of multiple transportation projects Janice has initiated within schools. Active and safe transportation has been a primary focus of Janice's for 14 years. See: www.JaniceLukes.ca

SAFE ROUTES TO SCHOOL

Janice initiated:

- The formation of a partnership between the Pembina Trails School Division, City of Winnipeg, Green Action Centre, Dalhousie, Ryerson and Ecole St. Avila staff and parent committees to improve walking and cycling around schools.

Janice secured:

- A national two year pilot project studying the barriers, infrastructure and programs needed to increase safe walking and cycling routes to school for students at Dalhousie, Ryerson and Ecole St. Avila in partnership with the Green Action Centre leading Manitoba's participation.



LUKES RESULTS:

- Increased safe infrastructure surrounding Dalhousie, Ryerson and Ecole St. Avila (2014-2015 construction)
- Increased safety for students and community walking and biking to school / playgrounds
- \$500,000 for sidewalks, crosswalks, improved safety transportation features from City of Winnipeg. (see press release) Precedent setting commitment by the City for Active Transportation Corridors
- An additional \$800,000 in pathways connecting to schools from Province of Manitoba and City of Wpg.

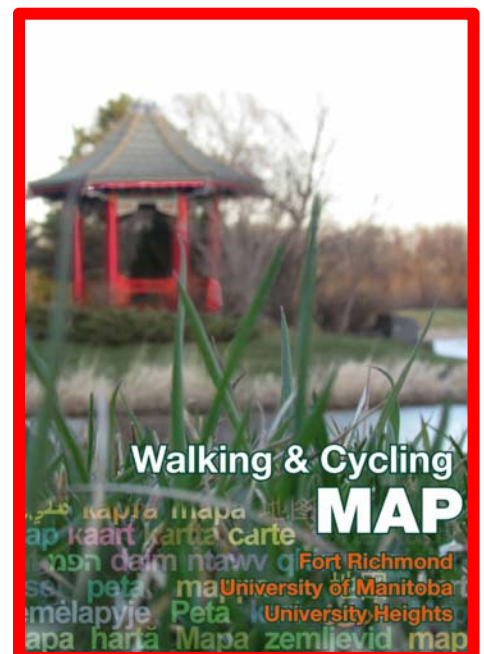
WALKING & CYCLING MAP – FIRST OF IT'S KIND in WINNIPEG

Janice initiated:

- The formation of a partnership between the Province of Manitoba, 8+ community organizations, Manitoba Chinese Community Centre, Pembina Trails School Division, City of Winnipeg, and Green Action Centre to develop a map focused on walking and cycling routes.

LUKES RESULTS:

- \$40,000+ from Province, City and Green Action Centre to print English and Chinese maps and distribute throughout community,
- Schools in the area use with students as a neighbourhood learning tool,
- Overwhelming demand for the maps resulted in a second printing.



SCHOOL GROUND GREENING – OUTDOOR CLASSROOMS – NATURAL PLAY

Children are able to focus and increase learning capacity if they are active. School grounds provide extensive fitness, recreational, educational and natural play opportunities – critical to well-rounded development. Janice has received multiple community awards for her work related to improving school grounds.

Janice initiated:

- The formation of partnerships between Pembina Trails School Division, Ecole St. Avila, Government of Canada, Province of Manitoba, Ducks Unlimited, City of Winnipeg and 25+community partners to improve drainage, fitness and environmental education on the grounds of Ecole St. Avila and Richmond Kings Community Centre.

Janice secured:

- Upwards of \$900,000 to improve drainage, build 6 new play structures, install multiple seating and picnic areas, plant over 50 trees and incorporate natural play elements.



LUKES RESULTS:

- Ecole St. Avila playground recognized at one of Canada's top 10 environmentally friendly school grounds by STAPLES Canada,
- The playground was awarded Province of Manitoba Round Table for Sustainable Development Award for 'Sustainability in Water and Natural Area Stewardship',
- So many parent committees were asking HOW do enable school ground improvements, Janice initiated a new partnership with Provincial Dept. of Education and others, secured funding and co-wrote a 70 page guide 'Water on the Land' to share knowledge with schools,
- 'Water on the Land' was produced in English and French and sent to every school in Manitoba, and received a National Citation from the Association of Manitoba Landscape Architects.



COMMUNITY RECOGNITION

2014 Presidents' Council Award – Manitoba School Board Association

- Nominated by the Pembina Trails School Division Board of Trustees and Administrators, this Provincial Award recognizes significant contributions to public education in the areas of direct service to students, leadership at all levels within the system, and community service and support to public education.



Active School Travel Champion Award

- This award is presented annually by Green Action Centre to an individual, a school and another eligible candidate who show outstanding achievement, leadership and vision in implementing Active and Safe Routes to School projects in Manitoba.
- "Janice Lukes has shown outstanding commitment to the work of Active and Safe Routes to School, and we have chosen to recognize her in the individual category of the Active Travel School Champion Awards. As a parent of three boys who attend Ecole St. Avila, Janice has played a key role as chair in their School Travel Plan (STP). This included the responsibility of assembling parents onto the STP committee and assisting the school principal and STP facilitator, Graham Bruce, to continue to achieve action plan items. In addition, her passion for STP extended beyond the school by engaging the rest of the community in events like the tulip festival and now with a new project called Bike Walk Roll Fort Richmond. She is also executive director for the Winnipeg Trails Association, chair of the Province of Manitoba's Active Transportation Advisory Group, and a member of the City of Winnipeg's Active Transportation Advisory Committee."



Queen Elizabeth II Gold Jubilee Medal

- This medal is awarded to Canadians who have made outstanding and exemplary contributions to their communities. Janice received this award in 2012.

Transportation Advisory Committees:

- The City of Winnipeg asked Janice to provide active transportation advice to the City of Winnipeg's Active Transportation Advisory Committee (5 yrs) and the Investors Group Field Event Day Committee (2+ yrs).
- The Province of Manitoba asked Janice to chair the first every Provincial Active Transportation Advisory Group.
- Janice was invited to participate in the development of both the City of Winnipeg and Capital Region's Transportation Plans.





Celebration
of Success

MANITOBA
School Boards
ASSOCIATION

Presidents' Council Award 2014

Janice Lukes, École St. Avila, Pembina Trails School Division



Janice Lukes has been taking actions for many years that have improved schools and the larger community. She is an ardent activist in the community who does not wait for change to happen but takes action herself.

St. Avila's Down the Drain Project began in 2008 as a school ground drainage issue and emerged into a natural playground. Janice used her considerable

skills to spearhead a fundraising campaign that raised over \$600,000 for the project. Janice is an expert in grant writing and the driving force behind the St. Avila project. Janice has also presented to schools and the Board of Trustees on grant writing and fundraising.

The St. Avila project is a bio retention system, a marshland with long rooted plants which help filter the water and remove excess minerals in the Lake Winnipeg watershed. The natural playground that was built consists of hills and berms, rocks and natural plants. The natural play and bio retention system fit together perfectly and became the basis for the grant writing at St. Avila.

As the other St. Avila project took shape it became apparent that water was the key to it all. Janice worked and consulted with Rivers West an organization which focuses on environmental projects. She worked with them to develop and publish a manual and guide called "Water on the Land". In the development of this guide Janice worked with the department of Education, Department of Water Stewardship, Ducks Unlimited, Green Manitoba, Evergreen Canada and francophone organizations. Every school in Manitoba has received the guide.

With her energy and enthusiasm, Janice worked with the school division, the Green Action Centre, Active and Safe Routes to School Manitoba and the City of Winnipeg to engage the school communities of Ryerson, Dalhousie and St. Avila in a detailed study and plan on how children come and go to school and the safety issues they encounter. The School Travel Planning Project used detailed surveys and community meetings to create specific active transportation plans for these communities. These have resulted in more students walking and cycling to school, and adults helping them through such initiatives as the Walking School Bus.

Realizing that the new stadium at the University of Manitoba would create challenges and opportunities for traffic and transportation, Janice embarked on a project to develop a Walking and Cycling Map of University Heights, the University of Manitoba and Fort Richmond. The map was created and published in 2013 and distributed to every student in the area. This map is the first of its kind in Winnipeg.

Janice is very generous of her time, not only with her own school but with other schools in the division and also with the Board. She has willingly presented at different school Parent Advisory council meetings, the Board's Council of Presidents (the chair of each school's parent councils) and at Board meetings. Janice recently presented to the Board on the city's plans for active transportation projects in the division—projects with which she has been actively engaged for the past three years.

In all her initiatives, Janice has demonstrated a burning desire to improve the community and make it safer and easier to everyone to walk and cycle to school, to work and for enjoyment. The St. Avila Project is unique and is a model for others to follow thanks to Janice's vision and energy. The development of the guide and manual allows for the project to be used as a teaching tool, locally and beyond.

The results of Janice's hard work will benefit the schools, the wider community and the work of the Board in a substantial way for many years to come.